

EXHIBIT C

**IN THE UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

GEOTAG, INC.,

v.

2:10-cv-265

**FRONTIER COMMUNICATIONS CORP.,
et al.,**

GEOTAG, INC.,

v.

2:10-cv-272

YELLOWPAGES.com LLC

GEOTAG, INC.,

v.

2:10-cv-569

GEORGIO ARMANI S.P.A., *et al.*,

GEOTAG, INC.,

v.

2:10-cv-570

AROMATIQUE, INC., *et al.*,

GEOTAG, INC.,

v.

2:10-cv-571

GUCCI AMERICA, INC., *et al.*,

GEOTAG, INC.,

v.

2:10-cv-572

STARBUCKS CORP., *et al.*,

GEOTAG, INC.,

v.

2:10-cv-573

RENT-A-CENTER, INC., *et al.*,

GEOTAG, INC.,

v.

2:10-cv-574

THE WESTERN UNION COMPANY, *et al.*,

GEOTAG, INC.,

v.

2:10-cv-575

ROYAL PURPLE, INC., *et al.*,

GEOTAG, INC.,

v.

2:10-cv-587

YAKIRA, L.L.C., *et al.*,

GEOTAG, INC.,

v.

2:11-cv-175

WHERE 2 GET IT, INC., *et al.*,

GEOTAG, INC.,

v.

2:11-cv-403

ZOOSK, INC.

GEOTAG, INC.,

v.

2:11-cv-404

**EYE CARE CENTERS OF AMERICA, INC.,
et al.,**

GEOTAG, INC.,

v.

2:11-cv-405

CIRCLE K STORES, INC., *et al.*,

GEOTAG, INC.,

v.

2:11-cv-421

AMERCO, *et al.*,

GEOTAG, INC.,

v.

2:11-cv-424

7-ELEVEN, INC., *et al.*,

GEOTAG, INC.,

v.

2:11-cv-425

SUNBELT RENTALS, INC.

GEOTAG, INC.,

v.

2:11-cv-426

CLASSIFIED VENTURES, LLC

GEOTAG, INC.,

v.

2:12-cv-43

CANON, INC., *et al.*,**[ALTERNATIVE PROPOSED] SCHEDULING ORDER**

After reviewing the Parties' submissions, this Court concludes that the Schedule set forth below should govern the above-captioned actions:

STEP	DESCRIPTION	DATE
1.	Rule 26(f) meeting*	June 20, 2012
2.	File case management plan*	June 27, 2012
3.	Deadline to serve Disclosure of Asserted Claims and Infringement Contentions (P.R. 3-1 and 3-2)	June 27, 2012
4.	Rule 16(b) scheduling conference*	July 11, 2012
5.	Deadline to serve initial disclosures (other than damages)	August 10, 2012
6.	Deadline to serve invalidity contentions (P.R. 3-3 and 3-4)	October 10, 2012
7.	Deadline to add additional parties	September 3, 2012
8.	Deadline to amend pleadings	September 3, 2012
9.	Deadline to exchange proposed terms for construction (P.R. 4-1)	October 31, 2012
10.	Deadline to file motions to dismiss	November 19, 2012
11.	Deadline to exchange privilege logs	November 19, 2012
12.	Deadline to exchange preliminary claim construction and extrinsic evidence (P.R. 4-2)	November 28, 2012
13.	Deadline to file Joint Claim Construction and Prehearing Statement (P.R. 4-3)	December 20, 2012

STEP	DESCRIPTION	DATE
14.	Deadline to submit required tutorial	December 20, 2012
15.	Deadline to file agreed list of proposed technical advisors (limit three)	December 20, 2012
16.	Claim Construction Prehearing Conference	January 10, 2013
17.	Discovery deadline—claim construction	January 31, 2013
18.	Deadline to file opening claim construction brief (P.R. 4-5(a))	February 12, 2013
19.	Deadline to file response to claim construction brief (P.R. 4-5(b))	March 5, 2013
20.	Deadline to file motion for summary judgment of indefiniteness	March 5, 2013
21.	Deadline to file reply to claim construction brief (P.R. 4-5(c))	March 15, 2013
22.	Deadline to file response to motion for summary judgment of indefiniteness	March 27, 2013
23.	Deadline to file reply to motion for summary judgment of indefiniteness	April 11, 2013
24.	Deadline to file claim construction chart (P.R. 4-5(d))	April 11, 2013
25.	Claim construction hearing (i.e. Markman hearing) (P.R. 4-6)	April 25, 2013
26.	Deadline to serve damages disclosures	May 17, 2013
27.	Deadline to designate expert witnesses and reports on issues for which the party bears the burden of proof	May 31, 2013
28.	Deadline to disclose willfulness opinions (P.R. 3-7)	June 14, 2013
29.	Deadline to designate expert witnesses and reports on issues for which the party does not bear the burden of proof	June 24, 2013
30.	Deadline to notify Court of mediator	June 24, 2013

STEP	DESCRIPTION	DATE
31.	Discovery deadline	July 24, 2013
32.	Deadline to complete required mediation	July 17, 2013
33.	Deadline for dispositive motions (including Daubert motions)	July 31, 2013
34.	Deadline for parties to exchange pretrial disclosures	August 21, 2013
35.	Deadline to notify Court of daily transcript or realtime request	August 21, 2013
36.	Deadline for parties to exchange objections to pretrial disclosures	September 4, 2013
37.	Deadline for parties to meet and confer on objections	September 10, 2013
38.	Deadline to file pretrial materials	September 25, 2013
39.	Deadline for parties to exchange exhibits	
40.	Pretrial conference and trial setting*	October 7, 2013